

**Prof. Navin Mathur**  
**President**  
**JAGAN NATH UNIVERSITY, JAIPUR**

**Formerly**

- **Professor & Head, Department of Business Administration**
- **Administrative Secretary to the Vice-Chancellor**
- **Principal, University Commerce College**
- **Director (Research)**
- **Director, University Central Library**

**University of Rajasthan, Jaipur**

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**Personal Details**

- Age 61 years (DOB 02.07.1958); Father's Name (Late) Dr. B.S. Mathur
- Address: B-41, Prabhu Marg, Tilak Nagar, Jaipur-302004
- E-mail: [professornavinmathur@gmail.com](mailto:professornavinmathur@gmail.com)
- Mobile No: 9829296215 • Tel. No: 0141-2621583
- Website: [professornavin.info](http://professornavin.info)

**Details of Administrative Experience**

- Administrative Secretary to the Vice-Chancellor, University of Rajasthan (2008 to 2011)
- Principal, University Commerce College (2014 to 2017)
- Head, Department of Business Administration (2013 to 2016)
- Director (Research), University of Rajasthan (2017)
- Director, University Central Library (2017)
- Vice Principal, University Commerce College (2004 to 2007)
- Member, Senate, University of Rajasthan (2013 to 2016)
- Member, Academic Council (2007-2010, 2013-2016)
- Convener, Board of Studies in Business Administration, (2007-10,

2013-2016)

- Member, Research Board (2008-2011, 2014-2017)
- Chairman, Examination Planning & Monitoring Committee, University of Rajasthan (2008-2010)
- University Nominee in Governing Council/Selection Committees for Principal and Lecturers in Affiliated Colleges
- Convener of House Allotment Committee, Self-Financing Courses Committee, University Flying Squad for Examination, Foundation Day Celebration Committee, Convocation Organisation Committee, etc. and many other committees in University of Rajasthan.
- Convener, University Committees for Inspection of Colleges, University of Rajasthan.

### **Academic Qualifications**

- Higher Secondary, CBSE, New Delhi, 1974
- B.Com., University of Rajasthan, 1977 (I<sup>st</sup> Position in II<sup>nd</sup> Year & III<sup>rd</sup> Year in College)
- M.Com. (Business Administration), University of Rajasthan, 1979 (II<sup>nd</sup> Position in University of Rajasthan)
- M.Phil. (Business Administration), University of Rajasthan, 1980 (I<sup>st</sup> Position in University), M.Phil. Dissertation also published
- Ph.D., University of Rajasthan, 1986 (Published through ICSSR, New Delhi)

### **Ph.D. Supervised**

- Details of 29 scholars who have been awarded Ph. D. degree
- ❖ Archana Chaturvedi - Customer Services in Commercial Banks
- ❖ P P Roy - Management of Urban Cooperative Banks
- ❖ Ragni Handa - Human Resource Development in HPCL
- ❖ Bhupesh Verma - Press Advertising for Social Welfare

- ❖ Ashok Srivastava - Job Satisfaction among Library Staff
- ❖ Meena Srivastava - Cognitive Dissonance among TV owners
- ❖ Brijendra Sharma - Motivation among RSRTC Employees
- ❖ Saugat Rai - Employee's Service Jurisprudence in India
- ❖ Achlesha Anand - Consumer Response to Advertising: An Inter-media Comparison
- ❖ Tapasya Julka - Marketing of Small cars
- ❖ Anukrati Sharma - Marketing of Tourism with special reference to Rajasthan
- ❖ Vidhi Tikoo - Celebrities in Advertising and their impact on Consumers
- ❖ Manisha Sharma - Social Control on Advertising
- ❖ Ruchi Jain - Consumer Preferences and Satisfaction regarding durable goods
- ❖ A Q Khan - Job Satisfaction of University Teachers
- ❖ Pushpendra Saini - Consumer Perception about Ethics in Advertising
- ❖ Krati Saxena - Impact of Brand Image on Consumer Perception of Product Quality
- ❖ Nandlal Saini - Impact of Sales Promotion Schemes on Consumers and Retailers
- ❖ Ruchika Jhuraney - Buying Behaviour of Teenagers in Shopping Malls of Rajasthan
- ❖ Pingal Soni - Study of Consumer Behaviour of Online Buyers for selected Consumer Durable Products in Rajasthan
- ❖ Priyanka Acharya - Attrition in Organised Retail Sector in Rajasthan
- ❖ Manish Sharma - Impact of Integrated Marketing Communication on Tweens
- ❖ Neel Kamal - Television Advertising in India and its Impact on Consumers
- ❖ Yamini Saraswat - A study on Job Stress among the Employees of Selected Call Centres of Rajasthan

- ❖ AanchalPuri - Evaluation of Consumer Perception towards Digital Advertising in India
  - ❖ Nimish Gupta - Consumer Response to Advertising: An Inter-Media Comparison
  - ❖ Deepika Gupta - Working and Effectiveness of Advertising Standards Council of India (ASCI)
  - ❖ Reema Singh - Impact of Women Psycho-demographic Factors on Different Investment Avenues in Rajasthan
  - ❖ Pooja Mathur - A Comparative study of Financial Feasibility of Hydropower Projects in India Himalaya
- 4 Scholars pursuing Ph.D. research work.

#### **Details of Conferences/Seminars in which chaired a session**

- National Seminar on Consumer Movement in India, Sardar Patel University, V.V. Nagar, Gujarat, Oct. 20-21, 2004.
- National Seminar on Human Resource Development, Mangalore University, Mangalore, March, 17-18, 2006.
- National Seminar on Services Marketing, University of Jammu, 2-3 Dec., 2006.
- National Seminar on Industrial Sickness, Man Singh College, Gwalior, 12-13 Feb., 2007.
- National Conference on Recent Tourism Scenario in India, S.S. Jain, Subodh College, Jaipur, Sept. 28-30, 2007
- International Conference on Global Business Recession, PIM, Gwalior, Jan. 2010.
- National Seminar on Modern Marketing Research and Management, Sarojini Naidu Govt. Girls PG College, Bhopal, 30 March 2011.

- International Conference on Transformation and Survival of Business Organisations, PIM Gwalior, 28-30 Dec. 2011.
- National Seminar on Retail Marketing: Prospect and Challenges, Maharaja Man Singh College, Gwalior, 11 September, 2011.
- National Conference on Strengthening Indian Economy and Business, IIS University, Jaipur, 12-13 October, 2018.

### **Key note/ Guest Speaker in Conferences/Seminars**

- National Seminar Commerce Education in India and Employment, Govt. College, Datia (MP), 1-2 March, 2006
- R<sup>3</sup> Rural, Retail, Revolution, The International Conference, Indian Institute of Rural Management, Jaipur, 26-27 September 2008
- Seminar on Quality Assurance of Higher Education, ShriVaishav College of Commerce, Indore, 9-10 September 2011.
- International Conference on Dynamics of Innovative Practices in Management, Indore, Dec, 2012.
- Conference on Management Innovation, JK Laxmipat University, Jaipur, 22-23 February, 2013
- National Conference on Human Resource Management: Challenges, Opportunities and Their Relevance in Indian Society, SS Jain Subodh, P.G. College, Jaipur, 22 Jan 2013. (Co- Chairman).
- National Conference on Changing Scenario in Business Management and Finance in India, SS Jain Subodh College, Jaipur, 2014.
- International Conference on Multi Facet of Business Management, Mahatma Gandhi VidhyaMandir Institute of Management and Research, Nashik, 9-11 January 2014.
- National Seminar on Ethical Conduct in Work Life, Kanoria PG MahilaMahavidhyalaya, Jaipur, 22-23 December, 2014.

- National Seminar on Agricultural Marketing, Dibrugarh University, 30 March, 2017.
- National Seminar on Retail Management at Institute of Public Enterprises, Hyderabad, January 2017
- Delivered Valedictory Address in A Seminar on Education 2020 in 28<sup>th</sup> Conference of Maharashtra Commerce Association at Shroff College, Mumbai in 2017
- Delivered Keynote Address in a technical session on marketing at All India Commerce Conference held at IIS University, Jaipur, October 2017.
- Resource Person at National Seminar on Recent Trends and Emerging Issues in Business, Management and Taxation, KSKW College, CIDCO, Nashik, 23<sup>rd</sup> December 2017.
- Chief Guest in 7<sup>th</sup> National Conference on New Age Economic Reforms in India, BVM College, Gwalior, 13-14 January, 2018.
- Resource Person at 21<sup>st</sup> Annual International Conference of IAMD & FMS, The MS University of Baroda, Vadodara, 20-21 January, 2018.
- Key Note Speaker on Management Thoughts of Mahatma Gandhi in Manipal University, Jaipur on 2<sup>nd</sup> October, 2018.
- Guest Speaker, 4<sup>th</sup> National Conference on Perception of Educated Youth, Khandelwal College, Bareilly, 23<sup>rd</sup> February, 2019.

### **Other Conferences/Seminars/Workshops attended**

#### **Outside India**

- Presented a Paper on Consumer Perception about Ethics in Advertising at the 30<sup>th</sup> International Conference of Psychology held at Capetown, South Africa (23-27 July 2013).
- Attended Pre Congress Workshop on: How to Get Published in Scholarly Journals: The Art, Science and Skill of Article Writing, Capetown, July 2012.

## **WithinIndia**

- All India Seminar on Public Distribution System in India, Kaladera,12-14 Nov., 1981.
- XLIX All India Commerce Conference, Jaipur,14-16 Oct., 1995.
- Seminar on Question Framing at Academic Staff College, Jaipur, 8 October,1996.
- Seminar on Syllabus and Courses of Study organised during Refresher Course at Academic Staff College (ASC), 17 February, 1999.
- Question Framing Workshop organised during Refresher Course at ASC, Jaipur, 19 February, 1999.
- Seminar on Media and Society, Organised at ASC, Jaipur 25.2.1999.
- AnnualConference of Indian Accounting Association, Feb., 1999.
- National Seminar on Tax Planning, March, 2000.
- National Seminar on Working Capital Management Department of ABST, University of Rajasthan 25-25 March, 2000.
- International Conference on Management of Finance and International Accounting Issues held at Jaipur, 2001.
- National Conference on Contemporary Issues in Accounting, Department of ABST, University of Rajasthan and Chamber of Commerce March 30-31, 2002.
- International Conference on Reshaping Management Education, Institute of Management Studies, DAVV, Indore,15-16 Nov. 2003.
- National Seminar on Changing Perspectives in Management Education, UCC, Jaipur Feb, 2004.
- International Seminar on Bureaucracy, Development and Human Rights, Department of Public Administration, University of Rajasthan, Jaipur, 21-23 March,2004
- International Seminar on Challenges & Administration of Justice, Department of Public Administration, Jaipur, August 7-9, 2004

- Seminar on Mergers and Acquisitions, Mahatma Gandhi KashiVidhyapeeth, Varanasi, 22-23 March, 2005.
- 58<sup>th</sup> All India Commerce Conference, Varanasi, 27-29 December, 2005
- National Seminar on Globalisation: Myth or Reality, University Commerce College, Jaipur, 17-18 October, 2005.
- National seminar on Rural Sector Reforms, Department of EAFM, University of Rajasthan, Jaipur, 26-27 February, 2005.
- National Seminar on Tourism, IITTM, Gwalior, 9-10 Feb., 2006.
- International Conference on Emerging Issues in Accounting, IT and Business Management organized by Research Development Association, Jaipur, Jan 9-10, 2006.
- National Seminar on Quantitative Methods for Managerial Decisions, PG School of Commerce, University of Rajasthan, Jaipur, Feb. 23-25, 2006.
- 59<sup>th</sup> All India Commerce Conference, Vishakhapatnam, 28-30 Dec, 2006.
- National Seminar on Tax Planning. ABST Department, University of Rajasthan, Jaipur, 23-25 Nov 2006.
- 60<sup>th</sup> All India Commerce Conference, Hyderabad, December, 2007.
- National Seminar on Corporate Governance & Ethical Issues, Jaipur, Feb. 26, 2009.
- National Seminar on Emerging Trends in Management, Gwalior, March, 2012.
- 41<sup>st</sup> Annual Conference of Indian Accounting Association held at Manipal University, Jaipur, 5-6January, 2019.

#### **List of Conferences/Symposium/Refresher Courses organized**

- Organizing Secretary, National Seminar on Changing Perspectives in Management Education, Jaipur, Feb. 2004
- Core Faculty Refresher Course in Management, University of Rajasthan, 14 Feb 2004 to 14 March 2004.



- Seminar Director, National Seminar on Globalization, University Commerce College, Jaipur. October, 2005
- Seminar Director, National Seminar on Tourism in India, University Commerce College, Jaipur, Feb 2014
- Coordinator, Refresher Course, on Paradigm Shift in Commerce and Management, 2015

## **Publications**

### **❖ Books**

- Management Gurus, National Publishing House, New Delhi, (Revised)2014
- Principles of Management (in co-authorship), Malik & Co., Jaipur, (Revised) 2013
- Consumerism: Global and Indian Perspectives (edited), RBSA, Jaipur, 2006
- Mighty Management Minds of India, University Book House, Jaipur, 2001
- Life and Works of Management Thinkers, SahityahBhavan, Agra, 1990
- Press Advertising, Himalaya Publishing House, Mumbai, 1989
- Advertising and Consumer Reaction in India, Printwell, Jaipur, 1986

### **❖ List of Publications (International)**

- Concept of Value-based Marketing: Need for Blending the Occidental and the Oriental Approaches, Journal of Management & Social Sciences, Karachi, Vol. 3 No. 2, 2007
- Food in Crisis, New Zealand International Review, Vol. XXXIV, 2009
- Marketing in India Promoted Internal Happiness, University of Capetown (Faculty of Management), 2012

- Demographic Transition and Population Ageing in India: Implications on the elderly of the future, Global Journal of Medicine and Public Health, Vol. 4, 2015

❖ **List of Publications (National)**

- Public Distribution of Essential Commodities in India, Indian Journal of Marketing, Vol. X No. 1-2, 1979
- Integrated Development of Water Resources, Kurukshetra, Vol. XXIX No. 3, 1980
- Industrial Cooperatives in Rajasthan, The Cooperator, Vol. XVII, 1980
- Antyodaya Programme in Rajasthan, The Cooperator, Vol. XVII, 1980
- Rural Marketing, Indian Journal of Marketing, Vol. XI No. 8, 1981
- Public Distribution of Controlled Cloth, The Cooperator, Vol. XIX No. 12, 1981
- Intellectual Giants at Group Level, Integrated Management, Vol. XVI No. 10 to 12, 1981
- Welfare of SC & ST in Rajasthan, The Mysore Economic Review, Vol. 67, 1982
- Weavers Cooperatives in Rajasthan, The Maharashtra Cooperative Quarterly, Vol. XVII, 1983
- Toothpaste Advertising and Consumer Reaction, Indian Journal of Marketing, Vol. XIV No. 5, 1984
- Marketing in Banks, in edited book Problems and Challenges of Indian Economy, RBSA Jaipur, 1992
- Advertising in India (in Hindi), Prabhavi Jan Sampark, UBH JAIPUR, 1997
- T.V. Advertising in India (in Hindi), Communication Today, Vol. 2 No. 4, 1998

- New Perspectives in Advertising Agency Functions, Management Perspectives, (All India Management Association-Jaipur Chapter JMA), Vol III No. I, 2001
- Role of Advertising Standards Council of India: Economic Administration Review, Vol. I No. I, 2001
- Ethics in Advertising, Communication Today, Vol. 5 No. 3, 2001
- The Ban on Tobacco Advertising: An Appraisal, Journal of Business & Management, Vol. 1 No. 1, 2001
- Introspection: A Panacea for Ethical Ills of Advertising in India, Synergy, Vol 6 No.1&2, 2004
- Management Gurus owe a lot to Drucker, The Hindustan Times, Sunday 20 September 2005
- Ethics in Services Marketing, ArthAnveshan, Vol. 12 No.1, 2007
- Health Status of Elderly in India-The Path Ahead, Indian Journal of Community Health, Vol. 27 No. 3, 2015
- In Father's Footsteps, The Times of India, 2015

### **Member of Editorial Boards**

- Regional Editor, Asian Journal of Business Management (Maxwell Science)
- Executive Councilor, International Journal of Commerce and Business Management, Muzaffarnagar, U.P.
- Member, Editorial Board, Journal of Management and Social Science, Karachi
- Member, Editorial Board, Srusti Management Review, Bhubaneswar
- Member, Advisory Board, Prabhangyan, JIMS, Jaipur.
- Member, Editorial Advisory Board, Baudhik-The Journal of Management, Indore.

- Member Advisory Board, IQRA, International Management Journal, New Delhi.
- Member, Advisory Committee, DRIEMS Business Review, Cuttack.
- Managing Editor, Journal of Business and Management.
- Member, Editorial Advisory Board, Effulgence, Rukmini Devi Institute of Advance Studies, Delhi.
- Member, Editorial Advisory Board, Vimarsh, School of Business Management, IFTM University, Moradabad.

### **Membership of Faculty/Board of Studies/Research Committees, etc.**

#### **Within Rajasthan:**

- Member, Subject Committee for Courses and Examiners, Kota Open University (2000-2002).
- Member, Board of Studies in Business Administration, University of Rajasthan (2000-2003).
- Member, Board of Studies in Business Administration, J.N.Vyas University, Jodhpur (2006-2009).
- Member, Board of Studies in Business Administration, University of Kota (2006-2009).
- Convener, Board of Studies in Business Administration, University of Rajasthan (2007-2010, 2014-2016).
- Member, Board of Studies in Business Administration, M.L. Sukhadia University, Udaipur (2009-2012), COC in FMS (2017-2019).
- Board of Studies in Advertising and Brand Management, ICG (Autonomous College), Jaipur.
- Member, BOS in Business Studies, ICG, Jaipur.
- Member, Advisory Board, Vyas Institute of Management, Jodhpur.
- Member, Governing Council, Jagan Inst. of Management, Jaipur.
- Member, Academic Council, University of Rajasthan- 6 years.
- Member, Research Board, University of Rajasthan - 6 Years

### **Outside Rajasthan:**

- Member, School Board in Commerce & Management, Central University of Rajasthan. (2018-2019)
- Member, Research Committee, Vikram University, Ujjain (2003-2006, 2007-09)
- Member, Faculty of Commerce, Jiwaji University, Gwalior (2005, 2007-2008)
- Member, Programmer Committee, IGNOU, New Delhi (2006)
- Member, Research Development Committee in Commerce, Devi Ahilya University, Indore (2006-09)
- Member, Faculty of Commerce, Aligarh Muslim University, Aligarh (2006-08)
- Member, Faculty of Commerce & Business, University of Delhi (2006-09)
- Member, Board of Studies in Commerce, Bundelkhand University, Jhansi (2007-2010)
- Member, Board of Studies in Management, University of Kashmir, Srinagar (2009-2012)
- Expert Member, Faculty of Commerce, Dayalbagh Educational Institute, Agra
- Member, Faculty Board, CSJM University, Kanpur

### **Member of Commerce/Management Associations**

- Member, Jaipur Management Association
- Member, Indian Commerce Association
- Member, Indian Accounting Association

### **Merit Positions / Awards / Special Achievements**

- Merit Positions
  - B Com Part II- First Position in College, 1976
  - B Com Part III- First Position in College, 1977

- M Com (Business Administration) – Second Position in University,1979
- M Phil (Business Administration)—First Position in University,1980
- Awarded National Merit Scholarship for PG Studies in University,1977 to 1979
- Award of Appreciation by the Jaipur Chapter of ICSI,2016
- Token of Appreciation by Maharashtra State Commerce Association, 2017
- Member, Governing Council, JIMS, Jaipur
- TV interviews on Educational issues - Four
- Participated in TV Debates on social and economic issues - 6 times
- Visiting Professor, Guru Jambheshwar University, Hisar (2004)

### **Book Reviews**

Books reviewed and commended by Foreign and Indian experts including:

- Alfred D. Chandler, Jr., Harvard University, Boston, Mass
- Arnold Tannenbaum, University of Michigan
- Robert Tannenbaum, Carmel, CA
- Fred E. Fiedler, University of Washington, Seattle, WA
- Ernest Dale, University of Penn, Philadelphia, PA
- Herbert A. Simon, Carnegie Mellon University, Pittsburgh (Nobel Prize Winner)
- Peter F. Drucker, Claremont Graduate School, California
- Richard M. Cyert, Carnegie Mellon University, Pittsburgh, PA
- Reviewer, Indian Management, All India Management Association, New Delhi
- Avinash Jain, Former President, Advertising Agencies Association of India, Mumbai
- Consultant, Indian Council of Social Science Research, New Delhi
- Reviewer, The Times of India

- Reviewer, Management Compass
- Reviewer, Journal of Human Values, IIM, Kolkata
- \* **Book 'Management Thought' (later revised and retitled as Management Gurus) recommended by Govt. of Madhya Pradesh by a special order (No. 38/HES/store/88, Bhopal dated 4.1.1989)**

### **Membership of Government Bodies**

- Member, Direct Taxes Advisory Committee, Jaipur Region, 2010-13
- Member Central Board for Workers Education (Ministry of Labour and Employment, Govt. of India) Regional Directorate Jaipur, 2010-13
- Member, Common Calendar for Universities Committee, Govt. of Rajasthan, 2016-2018

### **Universities Visited for Selection of Teachers**

- University of Delhi, 2015
- Sardar Patel University, VallabhVidhyanagar, 2004, 2006
- Gujarat University, Ahmedabad, 2005
- Dayalbagh Educational Institute (Deemed University) Agra, 2006
- IGNOU, New Delhi, 2005
- DAVV, Indore, 2006, 2009
- B.H.U, Varanasi
- University of Kashmir, Srinagar, 2010, 2018
- University of Jammu, 2012
- MP Public Service Commission, Indore, 2007, 2008, 2009, 2011
- University of Lucknow, 2014
- LN Mishra Management Institute, Patna
- Dr. H.S. Gour University, Sagar, 2015
- Kumaun University Nanital, 2016
- The MS University of Baroda, Vadodara, 2018
- Banasthali Vidyapeeth, 2019

### **Expert member in Association of Indian Universities, New Delhi**

- Member, AIU Team for Inspection, Institute of Public Enterprises, Hyderabad, 2010.
- Member, AIU Team for Inspection, IHMR, Jaipur, 2010.
- Member, AIU Team for Inspection, JIMS, New Delhi, 2011.
- Member, AIU Team for Inspection, SP Jain Management Institute, Mumbai, 2011.
- Member, AIU Team for Inspection, EMPI, New Delhi, 2011
- Member, AIU Team for Inspection, Ishan Institute of Management, Greater Noida, 2011
- Member, AIU Team for Inspection, SVPISTM, Coimbatore, 2011
- Member, AIU Team for Inspection, K J Somaiya Management Institute, 2011.
- Member, AIU Team for Inspection, IMT, Dubai, 2012
- Member, AIU Team for Inspection CMD, Modinagar, 2012.
- Member, AIU Team for Inspection, G H Singhania Institute of Management, Kanpur, 2012
- Member, AIU Team for Inspection, DCSMAT School of Media, Thriuvananthpuram, 2012
- Member, AIU Team for Inspection, BIMHRD, Pune, 2013
- Member, AIU Team for Inspection, Acharya Institute of Management, Bangalore, 2013

### **UGC/ AICTE Assignments**

- UGC expert member for curriculum of BBA programme, 2015
- Inspected four universities as a UGC nominee-
  - a) Member, XI plan UGC visiting Committee, Vikram University, Ujjain, 2008
  - b) Member, UGC team for inspection of SumandeepVidyapeeth, Vadodara, 2009
  - c) BML Munjal University, Haryana, 2018
  - d) The Northcap University, Delhi, 2018
- Member of AICTE Committee for framing course of MBA Tourism, 2015-2016
- Member of UGC - SAP Advisory Committee, Dibrugarh University



## **Academic Assignments in other Universities/ Institutions (over 75)**

### **University of Delhi**

- \* Attended meeting of selection committee for teachers, 2015
- \* Nominated Member, Faculty of Commerce & Business (2006-2009)
- \* Evaluated Ph.D. thesis and conducted viva-voce.

### **Indira Gandhi National Open University, New Delhi**

- \* Expert Member, Selection Committee for Teachers, 2005
- \* Counselor at IGNOU Study Centre, Jaipur (1999-2006)
- \* Member, Programme Committee for framing new courses, 2006

### **Jiwaji University, Gwalior**

- \* Nominated as Member, Faculty of Commerce, 2006-2009
- \* Evaluated Ph.D. thesis and conducted Ph.D. Viva-voce
- \* Conducted Viva-voce Examination of MBA, BBA students (2004, 2005, 2006)
- \* Examiner in many papers in Commerce & Management
- \* Expert member, Committee for selection of teachers, Boston College, May, 2007
- \* Member, BOS in Business Administration
- \* Evaluated publications for promotions of teachers under CAS

### **Vikram University, Ujjain**

- \* Nominated as member, Research Committee, 2002, 2005, 2006
- \* Evaluated Ph.D. thesis and conducted Ph.D. Viva-voce
- \* Examiner in many papers in M. Com.
- \* Member of UGC Committee, 2008

### **Sardar Patel University, Vallabh Vidyanagar (Gujarat)**

- \* Expert Member, Committee for selection of Teachers in Management, 2003, 2006
- \* Chairman, of a Technical Session in National Seminar in Consumer Movement, Oct., 2004
- \* Evaluated Ph.D. thesis and conducted Ph.D. Viva-voce
- \* Delivered special lectures in Patel Institute of Management, Sardar Patel University
- \* Evaluator of Research Papers submitted for Hari Ohm Ashram award of prizes, 2006

## **Gujarat University, Ahmedabad**

- \* Expert Member in the Committee for Selection of Teachers, 2005
- \* Evaluated Ph.D. thesis and conducted Ph.D. Viva-voce

## **J. N. Vyas University, Jodhpur**

- \* Nominated Member, Committee of Courses & Studies in Business Administration, 2006-09
- \* Evaluated Ph.D. thesis and conducted Ph.D. Viva-voce
- \* Examiner in many papers in MBA, M. Com and B. Com
- \* Conducted viva-voce examination of MBA students, 2005

## **M. L. Sukhadia University, Udaipur**

- \* Evaluated Ph.D. thesis and conducted Ph.D. Viva-voce
- \* Examiner in many papers in MBA, M. Com and B.Com.
- \* Conducted viva-voce examination of BBM students.
- \* Nominated Expert Member, Selection Committee for Teachers, 2006
- \* Member, Board of Studies in Business Administration., 2009-2012, Committee of Courses in FMS, 2018-2019.
- \* Paper Setter, Entrance Examination (MHRM, Ph.D.)

## **Aligarh Muslim University, Aligarh**

- \* Nominated Member, Faculty of Commerce (2006-2008)
- \* Conducted viva-voce of MTA, M.Com, and B.Com students
- \* Paper setter and examiner in many paper
- \* Evaluated Ph.D. thesis and conducted viva-voce.
- \* Evaluated research articles under CAS for the post of Professor in Commerce.
- \* Delivered Lectures in Refresher Courses, 2008.

## **Mata Vaishnav Devi University, Katra**

- \* Delivered special lectures and attended faculty interaction programmes in School of Management, 2005

## **The M. S. University of Baroda**

- \* Delivered special lectures, Department of Commerce. Jan., 2006, Oct., 2006
- \* Evaluated Ph. D. thesis and conducted viva-voce, 2017, 2018.
- \* Expert Member, Selection Committee of Teachers in Commerce, 2018

### **Mangalore University, Mangalore**

- \* Chairman, Common Expert Session, National Seminar on Human Resource Development, 17-18 March, 2006

### **Guru Jambheshwar University, Hisar**

- \* Visiting Professor, Deptt. of Management, 2004
- \* Conducted Ph.D. Viva-voce, 2010

### **H. P. University, Shimla**

- \* Evaluated Ph. D. thesis and conducted Ph.D. viva

### **Banaras Hindu University, Varanasi**

- \* Conducted viva-voce examination of MFC/B.Com. students in Deptt. of Commerce
- \* Paper setter and examiner
- \* Evaluated Ph.D. thesis and conducted viva-voce.
- \* Attended meeting of committee for selection of Teachers.

### **M. D. S. University, Ajmer**

- \* Evaluated Ph.D. thesis and conducted Ph. D. viva-voce
- \* Examiner in B.Com, M.Com.
- \* Member of Research Committee, 2018

### **University of Kota**

- \* Nominated Member, Board of Studies in Business Administration, 2006-09, 2016-19
- \* Conducted viva voce of MBA students and Ph. D students

### **VM Open University, Kota**

- \* Member, Board of Studies 2000-2002
- \* Evaluated Ph. D. thesis and conducted Ph. D. viva-voce
- \* Contributed Chapters in Books for students printed by VMOU.

### **M. G. Kansividyapeeth, Varanasi**

- \* Delivered special lectures in the Institute of Management
- \* Guest Speaker, National Seminar on Mergers and Acquisitions, March, 2005

### **Rajasthan Vidyapeeth (Deemed University), Udaipur**

- \* Evaluated Ph.D. thesis
- \* Conducted MBA Viva
- \* Chaired & Technical Session in a National Conference in Jan, 2010.

### **Devi Ahilya University, Indore**

- \* Chancellor's Nominee, Selection Committee for Teachers in Commerce, 2009
- \* Conducted viva-voce examination of M.Com. Students
- \* Attended International Conference on Management Education, Institute of Management Studies, Nov., 2003
- \* Expert Member, Selection Committee for Teachers in Management, 2006
- \* Evaluated Ph. D. thesis and conducted viva-voce, 2006, 2008, 2009, 2016,2018,2019
- \* Moderator of papers in Management and Commerce
- \* Member, Research Development Committee in Commerce (2006-09), (2010-11)
- \* Member, Committee for D. Litt. cases in Management, 2019.

### **Pt. Ravi Shankar Shukla University, Raipur**

- \* Delivered special lectures at Institute of Management
- \* Evaluated Ph.D. thesis and conducted viva-voce.
- \* Member, RDC in Management, 2018, 2019.
- \* Delivered lecture in Orientation Course, 2018

### **Indian Institute of Tourism and Travel Management, Gwalior**

- \* Delivered lectures in Refresher Course, 2005
- \* Guest speaker, National Seminar on Tourism, Feb., 2006
- \* Delivered Special Lectures to MBA Students 2018, 2019

### **Dr. H. S. Gour University, Sagar**

- \* Evaluated Ph. D. thesis and conducted viva-voce, 2007
- \* Delivered Lectures at Institute of Management Studies, 2007
- \* Expert member, Committee for selection of teachers, 2017

### **Meerut University, Meerut**

- \* Evaluated Ph.D. Thesis and conducted viva-voce.

### **Dayalbagh Educational Institute (Deemed University) Agra**

- \* Expert Member, Committee for selection of Professor in Management, 2006.
- \* Faculty Member (Expert), Deptt. of Commerce (2007-2009)

### **CSJM University, Kanpur**

- \* Member, Faculty Board (2006-09)
- \* Conducted viva-voce of MBA students. (2006-2007)
- \* Evaluated Ph.D., thesis and conducted viva-voce, 2007.
- \* Nominated as Expert Member, Panel for Selection of Teachers

### **CCS Agricultural University, Hisar**

- \* Nominated in the Panel of Experts for selection of Teachers in Management, 2006

### **Rohilkhand University, Bareilly**

- \* Conducted viva-voce of MBA students, 2007.
- \* Evaluated Ph. D. thesis, 2007 and conducted viva-voce.

### **University of Jammu**

- \* Chairman of a Technical session in the National Seminar on Service Marketing, Dec. 2006
- \* Evaluated Ph.D., thesis and conducted viva-voce, 2018.
- \* Expert Member, Selection Committee for Teachers in Management, 2012.

### **Kurukshetra University, Kurukshetra**

- \* Evaluated Ph. D. thesis and conducted viva-voce, May, 2007
- \* Evaluated research articles under CAS for promotion to the post of Professor in Commerce, 2007.

### **Bundelkhand University, Jhansi**

- \* Member, Board of Studies in Commerce, 2007-2010.
- \* Conducted MBA viva-voce, 2005, Ph.D.
- \* Evaluated Ph.D. thesis and conducted viva-voce.

**Jamia Millia Islamia, New Delhi.**

- \* Delivered Special Lectures in Deptt. of Commerce & Business Studies, 2006-2007.
- \* Evaluated Ph. D. thesis.

**Rani Durgawati University, Jabalpur.**

- \* Conducted MBA viva-voce, 2007.

**Utkal University, Bhubneshwar**

- \* Conducted MFC Entrance Personal Interviews in Deptt. of Commerce, 2009
- \* Evaluated Ph.D. thesis and Conducted viva-voce.

**University of Kashmir, Srinagar**

- \* Member, Board of Studies in Management, 2009-2012
- \* Expert member of selection committee for teachers, 2010, 2018.
- \* Evaluated Ph.D. thesis and Conducted viva-voce.

**M.P. Public Service Commission**

- \* Expert Member in Selection of Administrative Officers, 2007, 2008, 2009

**Rajasthan Public Service Commission**

- \* Moderation of question paper
- \* Coordinated work of preparing answer keys of various papers and attended meetings

**Kamraj University, Madurai**

- \* Evaluated Ph.D. thesis and conducted viva-voce.

**Institute of Public Enterprises, Hyderabad**

- \* Member, AIU Visiting Committee, 2010.
- \* Keynote speaker in a National Seminar, 2017

**Bhavnagar University, Gujarat**

- \* Evaluate Ph.D. theses
- \* Delivered Keynote Address in National Seminar on Higher Education, 2016.

### **University of Lucknow**

- \* Attended meeting of Selection Committee for teachers, 2014
- \* Evaluated Ph.D. thesis and conducted Ph.D. Viva, 2009,2017
- \* External Examiner in M.Com Viva-Voce, 2009

### **North Gujarat University, Patan**

- \* Evaluated Ph.D. thesis and conducted Ph.D. Viva , 2010

### **L.N. Mishra Institute, Patna**

- \* Expert Member of Selection Committee for teacher, 2012

### **Dibrugarh University, Dibrugarh**

- \* Member, UGC SAP Advisory committee, 2016 onwards
- \* Delivered keynote address in seminar, 2017

### **Kumaun University Nanital**

- \* Expert Member of selection committee for teacher, 2015

### **BanasthaliVidyapeeth**

- \* Evaluated Ph.D. thesis and conducted Viva-voce
- \* Expert member in selection committee for teachers, 2019
- \* Reviewed Ph.D. synopsis

### **Mewar University**

- \* Evaluated Ph.D. thesis and conducted Viva-voce

### **MATS University**

- \* Evaluated Ph.D. thesis

### **Manipal University, Jaipur**

- \* Guest Speaker on Gandhi Jayanti, 2018
- \* Lecture delivered on Management Thoughts of Mahatma Gandhi
- \* Conducted viva-voce of BBA students 2017, 2018, 2019.

- \* Attended All India Accounting Conference held at Manipal University, 2019

### **The IIS University, Jaipur**

- \* Member, Research Advisory Committee, 2018, 2019
- \* Reviewed Research paper for publication in Journal of Commerce and Management
- \* Evaluated Ph.D. thesis
- \* Conducted viva-voce of BBA, B. Com, M. Com students
- \* Chaired a session in a Conference, 2018
- \* Member, Academic Audit Committee, 2018, 2019.

### **GurunanakDev University, Amritsar**

- \* Evaluated Ph.D. thesis

### **Punjab University, Chandigarh**

- \* Evaluated Ph.D. thesis and conducted viva-voce

### **Punjabi University, Patiala**

- \* Evaluated Ph.D. thesis

### **Ambedkar University, Aurangabad**

- \* Evaluated Ph.D. thesis

### **Savitribai Phule University, Pune**

- \* Evaluated Ph.D. thesis and conducted viva-voce

### **Imperial University, Lucknow**

- \* Evaluated Ph.D. thesis

### **TeerthankerMahaveer University, Lucknow**

- \* Evaluated Ph.D. thesis

### **SOA University, Bhubaneshwar**

- \* Attended an International Symposium on Tourism, Feb. 1-3, 2016



### **Jagannath University, Jaipur**

- \* Evaluated Ph.D. theses and conducted viva-voce
- \* Member, Governing Council, JIMS

### **Central University of Rajasthan, Ajmer**

- \* Member School of Commerce & Management ,2018, 2019.
- \* Evaluated Ph.D. Thesis.
- \* Delivered Special Lecture to M.Com, M.B.A. Students, 2013-14.

### **University Visited as UGC Nominee**

- \* Vikram University, Ujjain, 2008
- \* Sumandeep Vidyapeeth, Vadodara, 2009
- \* The Northcap University, Delhi, 2018
- \* BML Munjal University, Haryana, 2018
- \* Dibrugarh University, Dibrugarh, 2017, 2018, 2019

### **Management Institutes Visited as AIU Nominee**

- Institute of Public Enterprises, Hyderabad, 2010.
- IHMR, Jaipur, 2010.
- JIMS, New Delhi, 2011.
- SP Jain Management Institute, Mumbai, 2011.
- EMPI, New Delhi, 2011
- Ishan Institute of Management, Greater Noida, 2011
- SVPISTM, Coimbatore, 2011
- K J Somaiya Management Institute, 2011.
- IMT, Dubai, 2012
- Modinagar, 2012.
- G H Singhania Institute of Management, Kanpur, 2012
- DCSMAT School of Media, Thriuvananthpuram, 2012
- BIMHRD, Pune, 2013
- Acharya Institute of Management, Bangalore, 2013

**(Prof. Navin Mathur)**